

Practical Writing

Writing for life

Specifications

Level and versions

- ▶ Upper Intermediate
CEFR: B1-B2
- ▶ International English
North American English

Options for running

- PC online
- iPad / Tablet
- Mac online
- Vocab app on mobile

Practical Writing is for students who need to use written English both at school and in their personal life. Whether they are writing a descriptive essay for their teacher or sending a text to a friend, Practical Writing helps them structure their message, find the right vocabulary and choose the most appropriate style.

- ✂ **Essays: for and against**
- ✂ **Job applications: your online profile**
- ✂ **Emails: asking for information**
- ✂ **A short report: graphs**
- ✂ **Reviews: hotels and restaurants**
- ✂ **Avoiding plagiarism**
- ✂ **Taking notes**
- ✂ **Essays: descriptive**
- ✂ **Textspeak**
- ✂ **Official letters**

While students work on these texts, they are learning a whole range of writing skills: topic sentences, signpost words, functional language, levels of formality and many more. And the program comes with a vocab app they can use on their phone, pre-learning new vocabulary on the go. Practical Writing is systematic, engaging and intensely relevant.

"A fuller structured writing programme than anything I've seen before."

British Council ELTons 2017 Judging Panel

Writing for School



Alice

“ I know I need a lot of practice in writing in English. It's not just the essays in my English course — I need to take notes in class, write reports and refer to my sources...”



Abdullah

“ My friends and I are looking for jobs, sorting out immigration issues — and trying to have a social life too. So I need a lot of help in my writing...”

How will Practical Writing help students like Alice and Abdullah?



Teacher videos

A teacher explains the learning objectives of the unit — for example, to build an online profile and proofread it.



Phone app for vocab

Learners can use the phone app to pre-learn vocabulary for the unit through study cards and games. It's fun and convenient.



Interactive activities

In each unit, learners work through 12 interactive activities: exercises, quizzes, tests and writing assignments. There's lots of practice!



Study sheets

And there's a resource bank of study sheets, transcripts and model writing. These are ideal as handouts in class, or for homework.

